



### OVERVIEW

The 18 AM US Passive Ethical Strategy seeks an investment return that tracks the performance of large-cap US Equities, while at the same time conforming to clients' specific ethical values. It is an attractive investment alternative for institutions concerned with costs of investment management, the risks associated with actively managed equity funds and the desire for socially responsible investing.

### STRATEGY DETAILS

**EXPOSURE TYPE**  
Large-Cap US Equity

**INCEPTION DATE**  
October 31<sup>st</sup>, 2015

**MANAGEMENT STYLE**  
Passive & Ethical

**BENCHMARK**  
S&P 500 Total Return Index

**FUND CAP**  
Not Applicable

**MINIMUM INVESTMENT**  
Negotiable

**ACCOUNT TYPE**  
Separate Account

### INVESTMENT PHILOSOPHY

#### PASSIVE

The strategy is managed using a passive investment approach. The objective is to provide the client with the return of the S&P 500 Index, plus or minus the return of companies that are prohibited by a client's Statement of Investment Policies.

#### ETHICAL

The strategy is customized to the organization's specific Statement of Investment Policies with respect to socially responsible investing.

#### RISK MANAGEMENT

A passive approach minimizes the risk of underperformance relative to a broad index. Hedging is also offered to minimize currency risk.

### CLIENT BENEFITS

#### LIVE YOUR ORGANIZATION'S VALUES

Demonstrate to stakeholders you live your organization's values through investing.

#### EASILY IMPLEMENT YOUR ETHICAL INVESTING POLICIES

A custom-tailored solution that matches your ethical prohibitions and is executed in a manner where your transactions can be done quickly, efficiently and with low cost.

#### LOWER YOUR COSTS

Significant savings are realized by utilizing a passive approach, having a direct impact on the organization's ability to meet its return objectives.

#### ASSIST WITH STEWARDSHIP RESPONSIBILITIES

Reduce the performance monitoring burden on your investment committee, thereby helping in the execution of their fiduciary duties.

#### GREATER CERTAINTY IN BUDGETING INVESTMENT RETURNS

With passive management, the extent to which your returns deviate from the market return is reduced greatly, thereby reducing the range of potential outcomes.

### TEAM LEADERSHIP



Melanie Blue, CPA, CFA  
Head, Equities



Jeff Brown, CFA  
President & CEO

*"Our 18 AM US Passive Ethical Strategy is specifically designed to afford organizations wishing to take advantage of a low-cost passive approach to US Equities, but have not done so because of the need to meet stakeholders' expectations with respect to socially responsible investing. Through our innovative thinking and client-centric focus, we have created a unique and cost-effective solution to this dilemma."*

Jeff Brown, President & CEO